

FOR IMMEDIATE RELEASE

AscendTMS Adds ShipperCRM To Its Arsenal So Freight Professionals Can Find, Win, and Manage New Shippers

ShipperCRM is the first freight sales platform that helps freight pros land new shippers. It provides the largest maintained shipper database with thousands of verified shippers and their various facilities, as well as relevant contact names, emails, and phone numbers.

Tampa, Florida – April 20, 2023 – AscendTMS, the world’s most popular TMS software, added ShipperCRM to their TMS software so freight professionals can find, win, and manage new shippers. ShipperCRM is the world’s only dedicated freight sales platform for freight professionals, and contains the world’s largest shipper database, allowing users to request verified shipper contacts, verified email addresses, and verified phone numbers for the right decision makers at any shipper in North America.

“The most frequent request from our over 53,000 customers over the years has been to create a dedicated CRM for finding and managing new shippers and their freight,” said Tim Higham, CEO of AscendTMS. “ShipperCRM is the only – and best – provider of freight sales software that allows its users to find, win, and manage new shippers via the world’s largest database of verified shippers - and to find the right decision makers and their contact details at any shipper in North America.”

ShipperCRM was founded by Paul-Bernard Jaroslowski, the founder of Freight Caviar, the world’s most popular daily logistics newsletter and website, with almost 4 million monthly views across all social media platforms, and Krystian Gebis, founder of autonomous truck hardware company, Autobon.ai.

“The demand for ShipperCRM is already off the charts,” said Krystian Gebis, CEO of ShipperCRM. “Prior to our launch we already had paying customers simply from our beta group, and we have over 450 companies on the wait list as we prepare to launch on April 20th at TIA’s annual Capital Ideas event in Orlando. It’s clear that finding new credit worthy shippers is top of mind for any broker or carrier right now – and we’re clearly delivering a solution that’s got immense traction.”

ShipperCRM is immediately available in AscendTMS at www.TheFreeTMS.com, as well as in standalone form at www.ShipperCRM.com. However, AscendTMS customers will receive 50 free shipper contact credits to try the system, as well as a free 14 day trial of ShipperCRM. To get the 50 free credits, just access ShipperCRM from within your AscendTMS account.

In addition, all current ShipperCRM customers will receive 3 months free of AscendTMS. See the details at <https://thefreetms.com/features/shippercrm>.

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About InMotion Global

InMotion Global, Inc. provides their free and award-winning Transportation Management System, AscendTMS®, to freight shippers, freight brokers, and trucking companies. AscendTMS® is used by thousands of companies in over 30 countries, from small single-person logistics operations to multi-billion-dollar international corporations and can manage any logistics operation. AscendTMS® is the world's leading cloud-based TMS software and ranked as the number one TMS software by Crowd Reviews, Capterra, and Software Advice (a Gartner company). InMotion Global, Inc. is headquartered in Brandon, Florida. Learn more at www.TheFreeTMS.com or at www.InMotionGlobal.com.

About ShipperCRM

ShipperCRM is built by freight pros, for freight pros. We've combined traditional CRM functionality with freight-finding tools that help you find, win, and manage more freight business. ShipperCRM contains the world's largest database of shippers in North America and shipper finder mapping tool, with the ability to find any verified contact, email, and phone number for the decision makers you need to talk to. Learn more at www.ShipperCRM.com.

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