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## **Management Team Acquires InMotion Global From Palm Beach Capital**

### **Private Equity Group Palm Beach Capital Sell InMotion Global, Inc. to Executive Team. Continued Expansion Expected in 2015**

Saint Petersburg, FL – January 20, 2015

The executive management team of InMotion Global announced today that the senior management team had acquired the company from Palm Beach Capital Partners, a Florida based private equity firm. At the same press conference, it was revealed that InMotion Global, Inc. had also released a brand new version of their award winning Transportation Management System, named, Ascend TMS. The new TMS provides hundreds of features for free, with distinct versions for freight brokers, shippers, and fleets.

Tim Higham, President and CEO of InMotion Global said, “We have been immensely successful over the last few years and it became time to take our growth to the next level. Our private equity partner, Palm Beach Capital, has been extremely supportive of our direction and is committed to our continued growth into 2015 and beyond.”

This announcement comes on the heels of the release of Ascend TMS™, the most powerful TMS platform ever released by InMotion Global, Inc. As always, Ascend TMS™ comes with a 100% free offering, as well as versions for Brokers and 3PL's, asset based carriers, and shippers, distributors, and manufacturers. Ascend TMS™ also works natively on all mobile devices. It is the only free TMS offering on the market and is used by thousands of companies, both large and small, in 19 countries.

Higham commented, “Our acquisition of InMotion Global allows us to invest in our TMS technology at an accelerated rate. Our new cloud based software offerings, such as Ascend TMS™, will continue to give the market a free TMS option. 85% of industry participants currently do not use any logistics management technology due to lack of access or cost concerns. Ascend TMS takes away these barriers and allows any freight broker, shipper, distributor, or asset based carrier the ability to access their own TMS solution in a matter of minutes. Our ongoing success is built on delivering TMS technology that nobody else can match. We are continuing that journey with the all new Ascend TMS™, and we expect big things from our management team in 2015.”

#### **About InMotion Global, Inc.**

InMotion Global, Inc. provides the industry-leading and patent-pending Transportation Management System, Ascend TMS™ with its companion web-based load tracking portal LoadLink™ to thousands of shippers, 3PL's and



asset carriers in 19 different countries and across the United States. Ascend TMS™ is the only TMS software that provides a true enterprise level TMS solution at zero cost to users. InMotion Global's TMS software manages logistics operations for multi-billion dollar international corporations as well as small sole-proprietor based businesses. InMotion Global, Inc. has been headquartered in Florida since 2002. Learn more at [www.InMotionGlobal.com](http://www.InMotionGlobal.com) or at [www.TheFreeTMS.com](http://www.TheFreeTMS.com).