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InMotion Global TMS® Makes Food Logistics 2011 FL100 List

Food Logistics' Annual Listing Includes the Top 100 Software and Technology Providers

Saint Petersburg, FL – December 15, 2011

Food Logistics Magazine has again ranked InMotion Global TMS® on its FL100 List in recognition of its leadership in the Logistics Technology market.

Each year, *Food Logistics* editors recognize 100 software and technology providers that enable grocery and foodservice distributors and manufacturers to meet and exceed their business goals. The 2011 list focuses on solution providers that help their customers differentiate themselves in the marketplace, while simultaneously facilitating improved safety and traceability throughout the supply chain.

InMotion Global proudly adds the 2011 *Food Logistics* honor to its growing list of awards. *Inbound Logistics* Magazine selected InMotion Global TMS® for its list of Top 100 Logistics IT Providers. InMotion Global's innovative solutions and services allow its clients to lower their transportation costs and improve their customer service performance.

Lara L. Sowinski, editor-in-chief at *Food Logistics* said, "With the passage of the FDA's landmark Food Safety and Modernization Act, the entire food and beverage sector is under increased pressure to improve safety and traceability throughout the supply chain. In addition, the ongoing globalization of food supply chains demands closer collaboration with suppliers and enhanced visibility from farm to fork. Technology is a powerful tool that can ensure compliance, mitigate risk, and serve as a market differentiator in today's highly competitive environment."

Tim Higham, President and CEO of InMotion Global, said, "Receiving this recognition year after year from *Food Logistics* Magazine is a testament to our team here at InMotion Global. As an industry leader in transportation services, technology solutions, and best practices, our TMS provides the agility and simplicity of implementation that companies demand to manage the most complex shipping operations. InMotion Global TMS® is intuitive and customizable which saves users time, and increases accuracy and efficiency. Everyone is focused on the bottom line right now, and we provide the most competitive prices in the market and utilize the latest trends in transportation and logistical technology to help our customers reach their goals."

About InMotion Global, Inc.

InMotion Global, Inc. provides the industry-leading and patent-pending Transportation Management System, Ascend TMS™ with its companion web-based load tracking portal LoadLink™ to thousands of shippers, 3PL″s and asset carriers in 19 different countries across the United States. Ascend TMS™ is the only TMS software that provides a true enterprise level TMS solution at zero cost to users. InMotion Global′s TMS software manages logistics operations for multi-billion dollar international corporations as well as small sole-proprietor based businesses. InMotion Global, Inc. is partially owned by Palm Beach Capital (www.PBCap.com), a large Florida based private equity firm. InMotion Global, Inc. has been headquartered in Florida since 2002. Learn more at www.InMotionGlobal.com.

